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**career objective** My passion is to provide extraordinary design and produce creative solutions and materials that advance an organization's objectives. I seek an opportunity to apply my strong understanding of the design process and extensive expertise of the tools and resources to create compelling materials that communicate and inspire action.

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**professional experience** Prime Therapeutics Eagan, Minnesota  
*Senior Graphic Designer* August 2012–present

- Developed strategic branded concepts, presented creative solutions to clients, produced quality work collaboratively in a cost-effective and timely manner
- Designed and implemented a business to business architecture system for the purposes of sales and education that included: sell sheets, brochures, case studies, presentation tools, infographics, landing pages, emails, templates, events and ad hoc requests
- Created a variety suites for business to consumer (Commercial/Medicare) communications such as: letters, postcards, mailers, brochures, emails, buckslips, kits and condition guides for member action or education
- Simplified complex healthcare information, though design, into clear and concise communications for business/sales clients, members and employees with the aid of customer experience guidelines
- Provided creative direction, education and mentorship to production, designers and other employees

AECOM (Ellerbe Becket) Minneapolis, Minnesota  
*Associate, Senior Graphic Designer* July 2000–April 2012

- Developed and implemented corporate branding guidelines for print and digital marketing materials
- Designed, created and produced a variety of advertisements (print and digital), brochures, flyers, postcards, direct mail and invitations for multiple market segments to execute larger market strategy
- Created custom materials for marketing pursuits, project teams and inner office initiatives
- Created environmental graphics (internally and externally); including wayfinding, signage, theming, trade show graphics, boards and posters
- Lead the creative direction and implementation for corporate website, and managed continual uploads/updates, maintenance and optimization
- Managed photography/image library and served as Macintosh computer administrator

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**education** **Bachelor of Fine Art, Graphic Design** May 2000  
*University of Wisconsin (UW) Stout* Menomonie, Wisconsin  
Magna Cum Laude Graduate, Chancellor's Award for Academic Excellence

**Associate of Science, Graphic Design** June 1998  
*North Hennepin Community College (NHCC)* Brooklyn Park, Minnesota  
Phi Theta Kappa Member, National Honor Society

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**awards + achievements** **Prime Therapeutics**

GDUSA Inhouse Design Awards 2016: B2B Market Solutions Collateral System, Market Solutions Product Card + Medicaid Services Brochure

GDUSA Inhouse Design Awards 2015: 90Day Engagement Tool, 90DayMyWay Overview, Market Solutions Overview + MyPrime.com Site Tour

GDUSA Inhouse Design Awards 2014: Connected Specialty Drug Management Brochure, Corporate Overview Brochure + Drug Trend Infographic Flip Book

MarCom Awards 2014: Electronic Prior Authorization Video (Gold), Purpose Driven Meeting Quick Reference Guide (gold) + Hepatitis C Overview (Honorable Mention)

MarCom Awards 2013: Prime Therapeutics Specialty Pharmacy Overview Brochure (platinum) + PrimeMail Pharmacy Overview Brochure (gold)

AIGA mInhouse Event, July 2015: Co-presented a behind-the-scenes look at how we evolved the company's culture with an interactive Customer Experience Room

**Art Educators of Minnesota (AEM)**

AEM Distinguished Service Outside the Profession Award: 2011

Newsletter Award of Excellence (first place) - Category II, National Art Education Association (NAEA): 2004, 2005, 2006 + 2012

Newsletter Honorable Mention - Category II, NAEA: 2011

**AECOM (Ellerbe Becket)**

Marketing Communications Award, First Place – Ellerbe Becket Sports Advertising Campaign, *Society of Marketing Professionals (SMPS)* – 2003

**Videotect** – Video competition on sustainable transportation (2012-2014)

Viewers' Choice Award: 2014 + 2012

Honorable Mention: 2013

**Skyway Open** – A charitable mini-golf design competition (2007-2012)

People's Choice Awards: 2012 + 2011

**Construction** – A charitable design competition (2007-2011)

2011: Most Creative and Artistic Design + Best Use of Labels

2010: People's Choice, Most Cans + Honorable Mention

2009: Honorable Mention

2008: People's Choice, Best Use of Labels + Most Iconic Structure

2007: Structural Ingenuity

**Peanuts on Parade** – Public artwork exhibition (2001-2004)

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**select freelance clients****Art Educators of Minnesota (AEM)****St. Paul's Lutheran Church****Canstruction Minneapolis****Minnesota Architectural Foundation (MAF)****American Society of Interior Designers (ASID)****NATO Chicago 2012****Open Mind Games****Gray Plant Mooty****Maple Grove Senior High****Case & Associates****CEI (Clemenson Enterprises Inc.)**

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**references** Available upon request